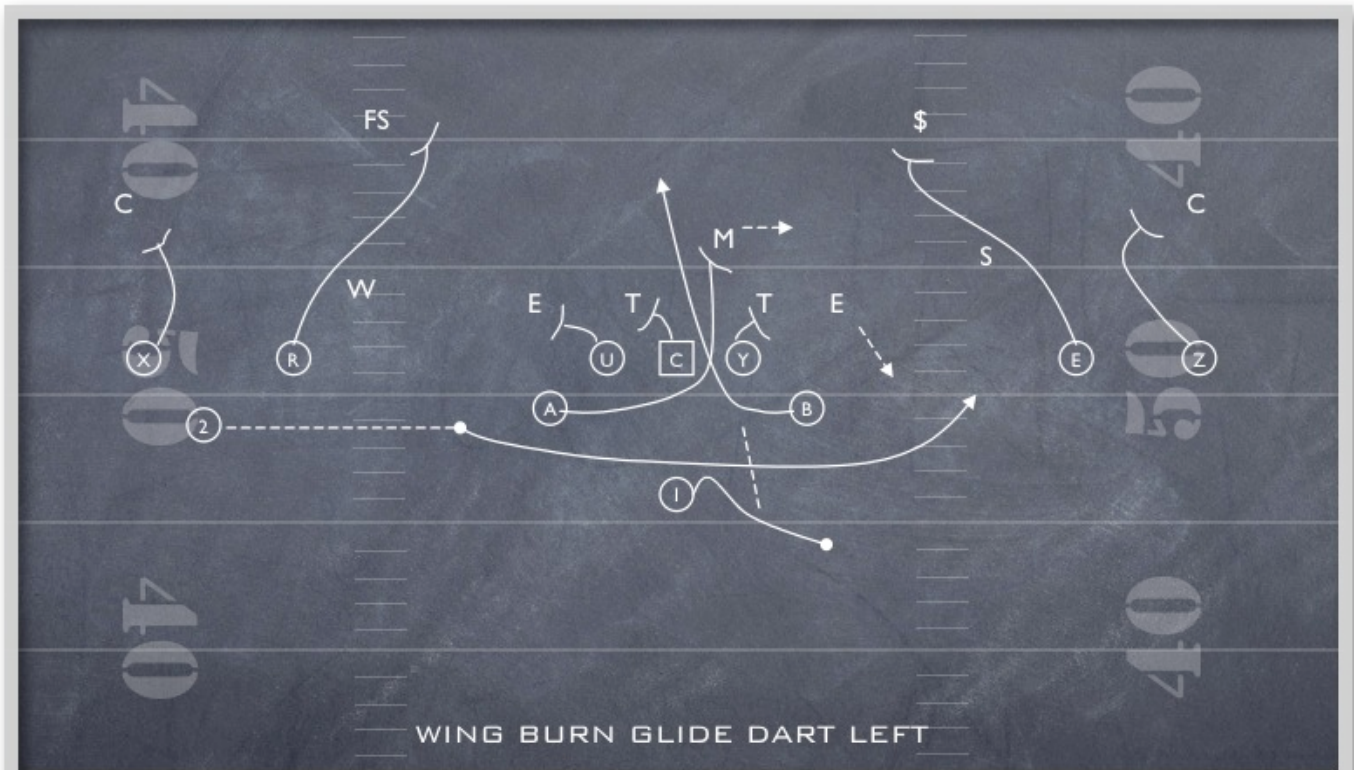




“THIS IS THE NEXT EVOLUTION OF FOOTBALL”

ESPN RISE MAGAZINE - SEPTEMBER 2009



NEW A-11 OFFENSIVE CONCEPTS FOR COACHES

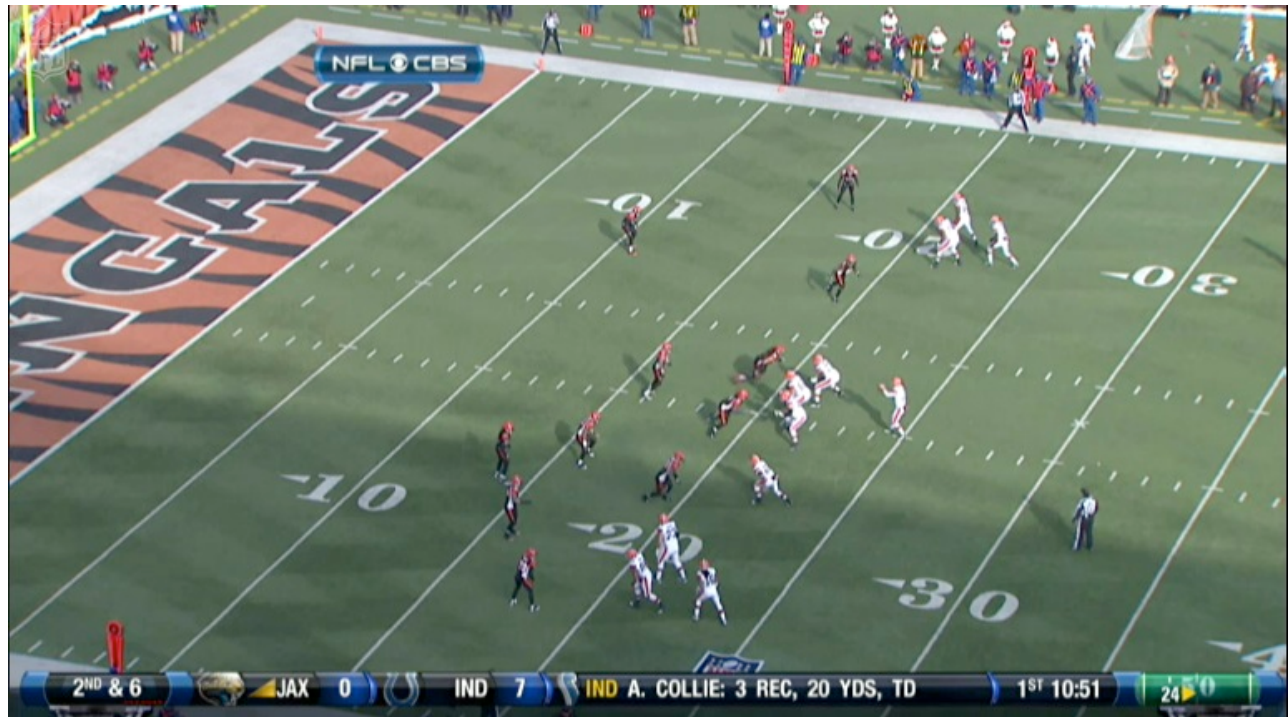
THE WINNING EDGE

AUTHORED BY:

KURT BRYAN & STEVE HUMPHRIES
CO-CREATORS OF THE A-11 OFFENSE

CONFORMS TO NUMBERING REQUIREMENTS AT EVERY LEVEL OF FOOTBALL

CLEVELAND'S A-11 TOUCHDOWN IN THE NFL



BASE (2) RED SMOKE SHOOT

Dear Innovative Football Coaches and Fans,

As you know, every coach tries to find a Winning Edge for his team, and it's our hope that you find the collection of successfully executed A-11 plays in this manual both thought-provoking & worthy of consideration in your quest to have a successful 2011 football season.

Since the A-11 Offense made its debut in 2007, due to the creative very hard work of innovative football coaches and players nationwide, we have witnessed a steady increase of unique A-11 plays and A-11 type formations and strategies emerging. It's exciting to see A-11 concepts working their way into every level of football. We've seen these types of A-11 plays performed at the high school and youth levels, and on national television in the NCAA. A-11 concept plays have been unveiled at the pro level too, on December 19th 2010 when Cleveland quarterback Colt McCoy threw a 20-yard touchdown pass from a shotgun super-spread A-11 type play against the Cincinnati Bengals.

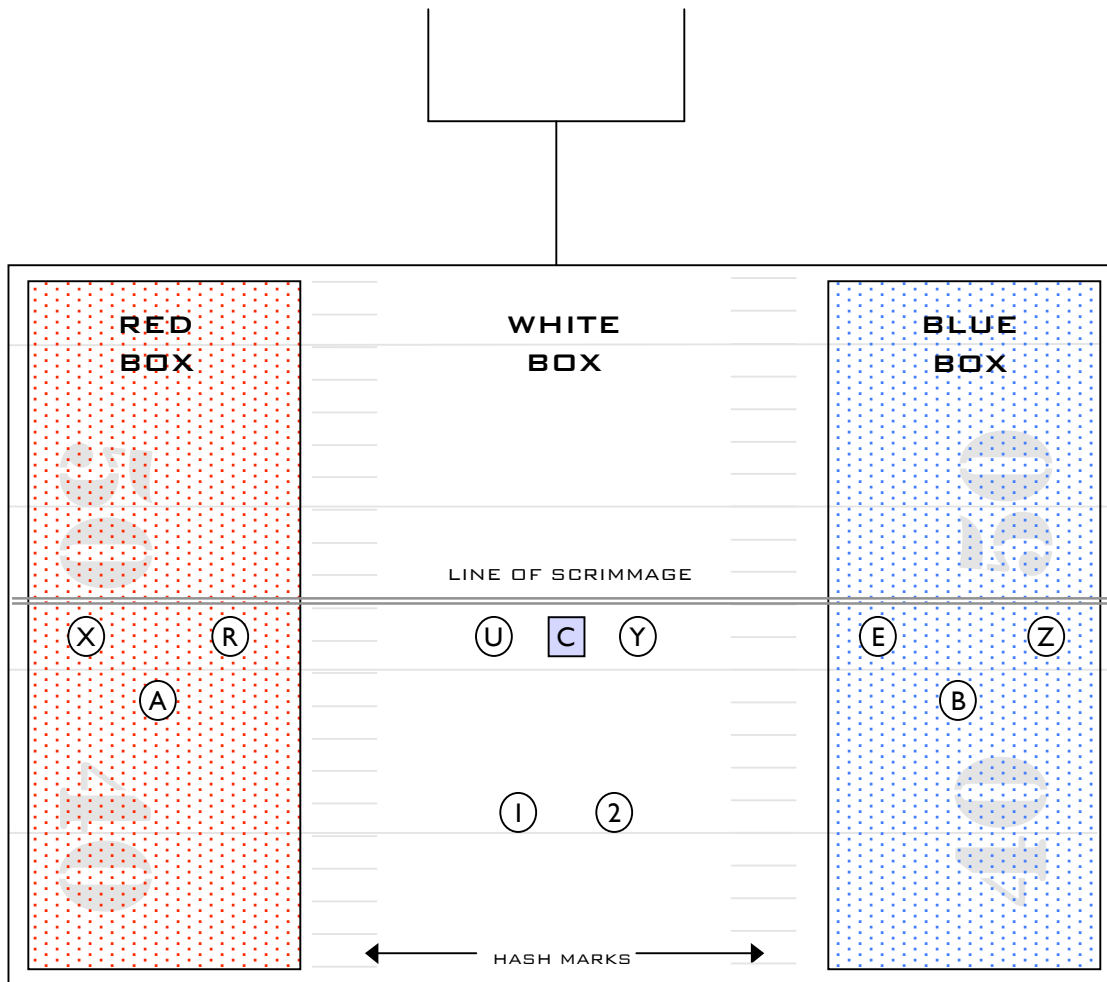
At this point in American football history, all of us are fortunate enough to be in the vortex of an innovative football revolution. Big changes are coming to the game of football very soon. And, with a little bit of practice your team can easily shift into a unique A-11 super spread formation and unleash a game-changing advantage that can help your team win.

We would like to thank you for supporting the A-11 Offense and for also sharing your outstanding new football ideas. We hope that your team has a healthy and successful 2011 football season.

Sincerely,

Kurt Bryan & Steve Humphries
Co-Creators of the A-11 Offense

A-11 FIELD ORGANIZATION



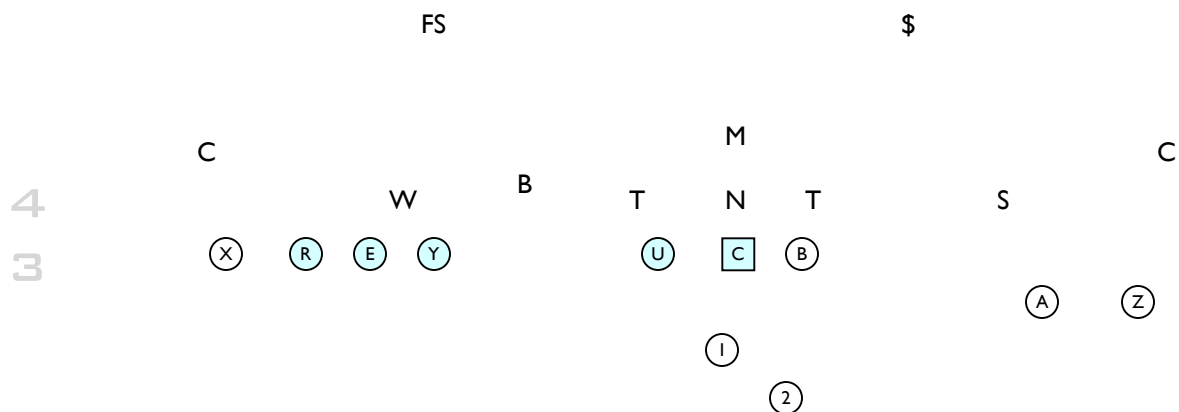
RE-THINKING THE WAY YOUR FOOTBALL FIELD IS SET UP !

Organize the field from Left to Right and divide the field into “boxes” according to the hash marks. From left to right the **“RED BOX”** - **“WHITE BOX”** and **“BLUE BOX”**

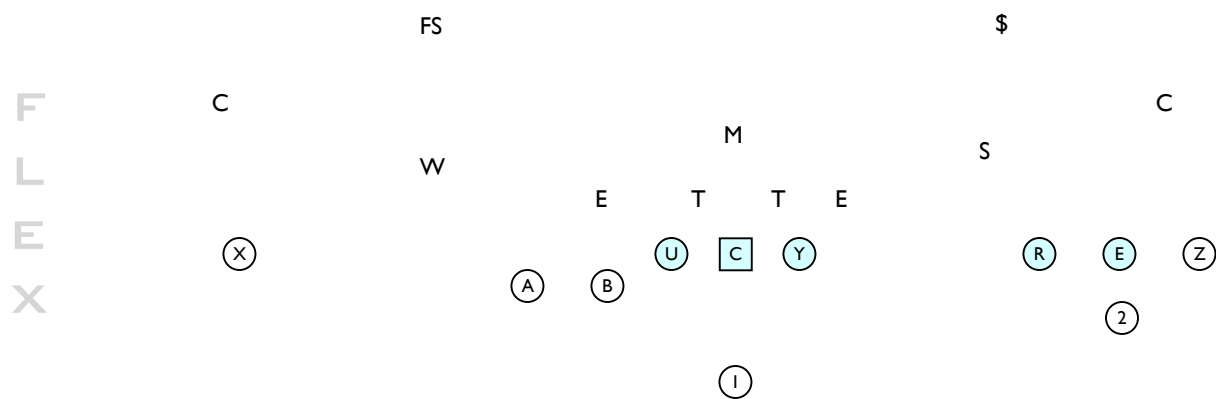
Groups of players in these zones are called **“RED POD”**, **“WHITE POD”** & **“BLUE POD.”**

Formations are determined by how many offensive players are on the line in each box. The formation above is a 232 formation, which we call the “Base Formation”.

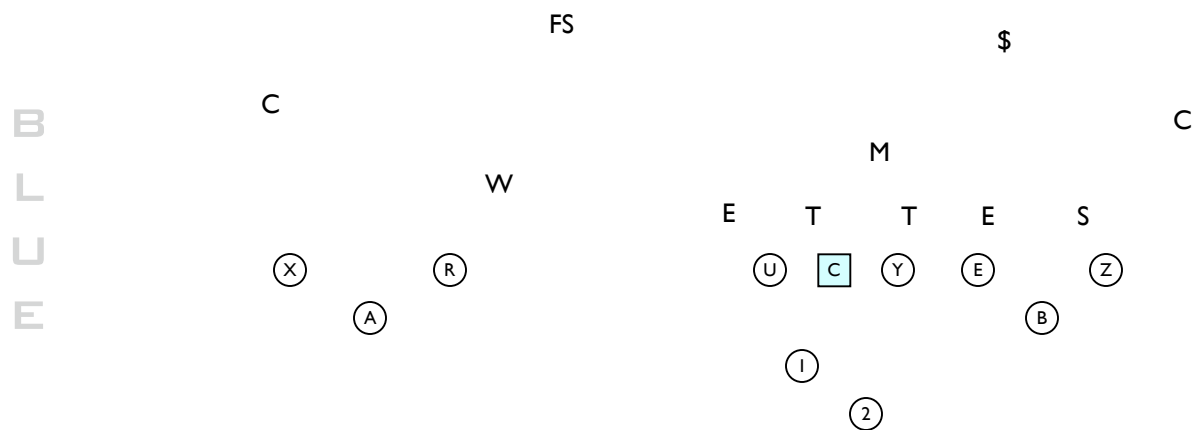
Utilize this system to count defensive players in each zone and attack the defense accordingly.



A 4-Man wall combined with a separate 3-Man line presents defenses with many issues, notice Trips on the Right!



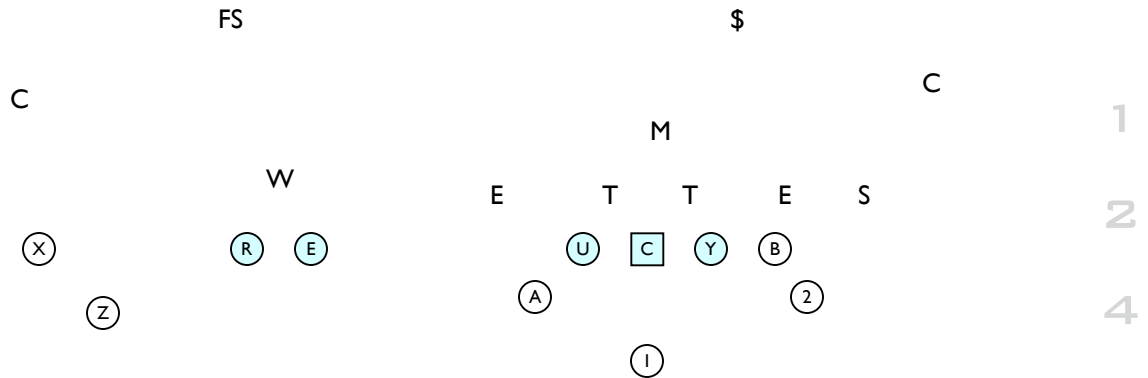
The "133 Flex" formation presents Trips to the Left, with two flexed eligible players off the 3-main line and 3-man wall to the Right.



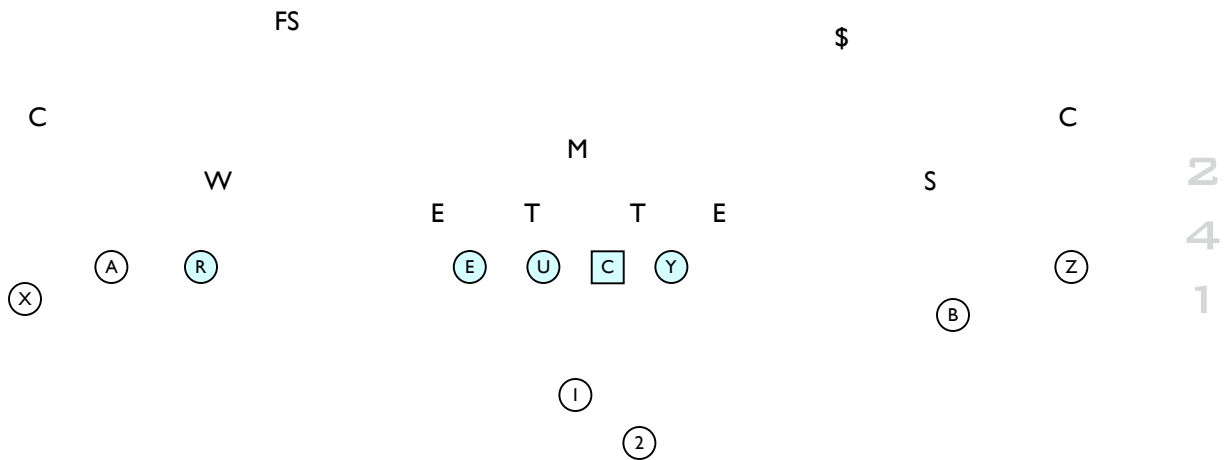
Tightening down the "Blue Pod" out of the base formation (Blue Tight) allows for the offense to operate like an accordion for advantage.

A-11 FORMATION DIVERSITY

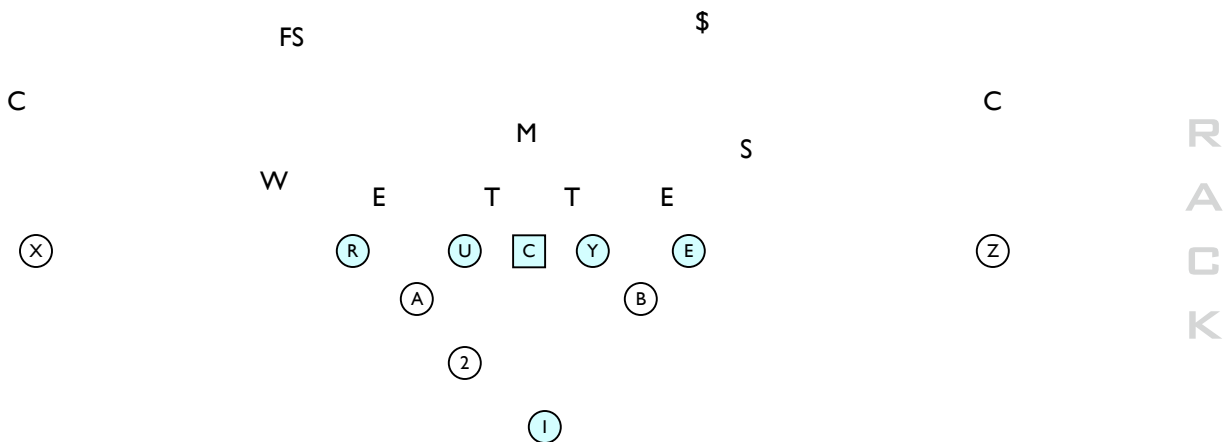
A-11 OFFENSE



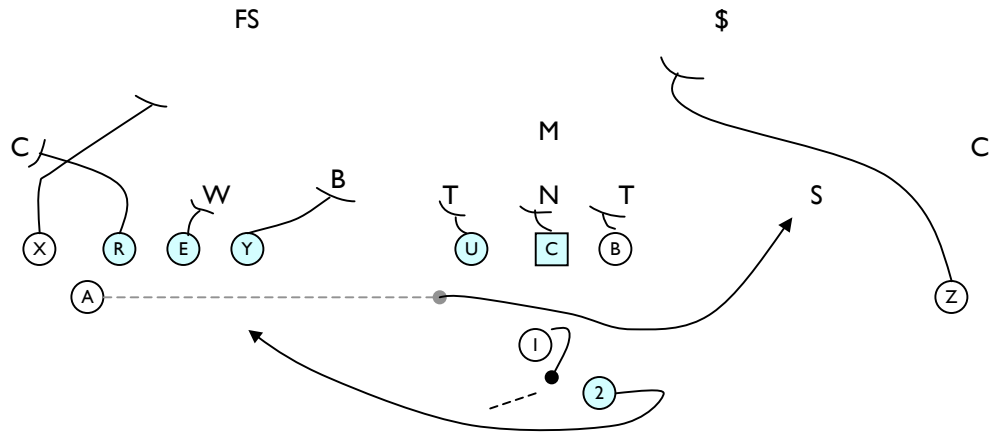
The 124 presents a Wing formation Right, with multiple eligible players Left and a two man blocking surface.



This formation presents as a (2x2) for passing and easily morphs into a (1x3) either way with motion.



Compressing from a "Super-Spread" formation into a tightened "Rack" creates overload opportunities.

**ASSIGNMENTS:**

X : Initial push up field & Stalk block FS

E : Crack block WLB

R : Kick Out block on the Corner

U : Outside leverage zone steps on DT

C : Outside leverage zone steps on NT

Y : Crack block on the 1st threat inside, usually a LB

A : Decoy Burn Sweep motion right. Fake receiving handoff and Sell it wide!

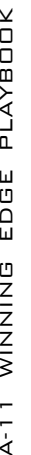
B: Scoop DT

Z : Convoy

I : Receive snap, fake Sweep to (A). Pivot around and then pitch Right to the (2)

2 : Jab step R/L/R. Then Bolt Left, receive the Pitch and try to go Wide. Read Anchor Blocks.

A-11 OFFENSE



X : Post Corner Route. 7 steps vertical, 5 steps to Post and Read the CB coverage.

A : Zin Motion, then secure DE for a 4-count. Check release to Flat as Outlet Receiver.

R : Read the WLB to Pursuit Players. Help with Pass Pro for the QB Wagging Your way.

U : 27 Pass Pro.

C : 27 Pass Pro.

Y : 27 Pass Pro.

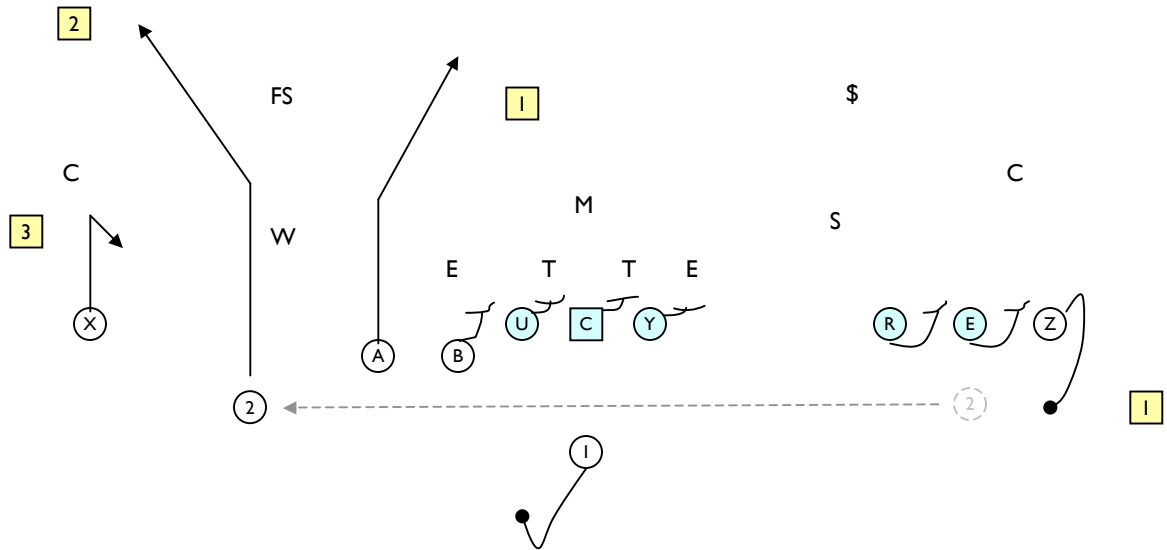
E : 27 Pass Pro

B : Angle Route to no deeper than 14-yards.

Z : Backside Post Route Behind the Safety unless the Void is too big to ignore.

I : FAKE give to # 2 Back. Waggle Left. Reads: Post-Corner, Angle, Peek Post & Check Flat.

2 : Play Fake then Pass Pro backside pursuit 1st to show.



* QB HOT CALL FOR QUICK SCREEN RIGHT

ASSIGNMENTS:

X : 5 Step Hitch

E : #1 Most Dangerous Defender From Sideline (Stay Behind LOS if Pass Left)

R : #2 Most Dangerous Defender From Sideline (Stay Behind LOS if Pass Left)

U : 290 Pass Pro (Right)

C : 290 Pass Pro (Right)

Y : 290 Pass Pro (Right)

A : 5 Step Post

B: Pass Pro Right

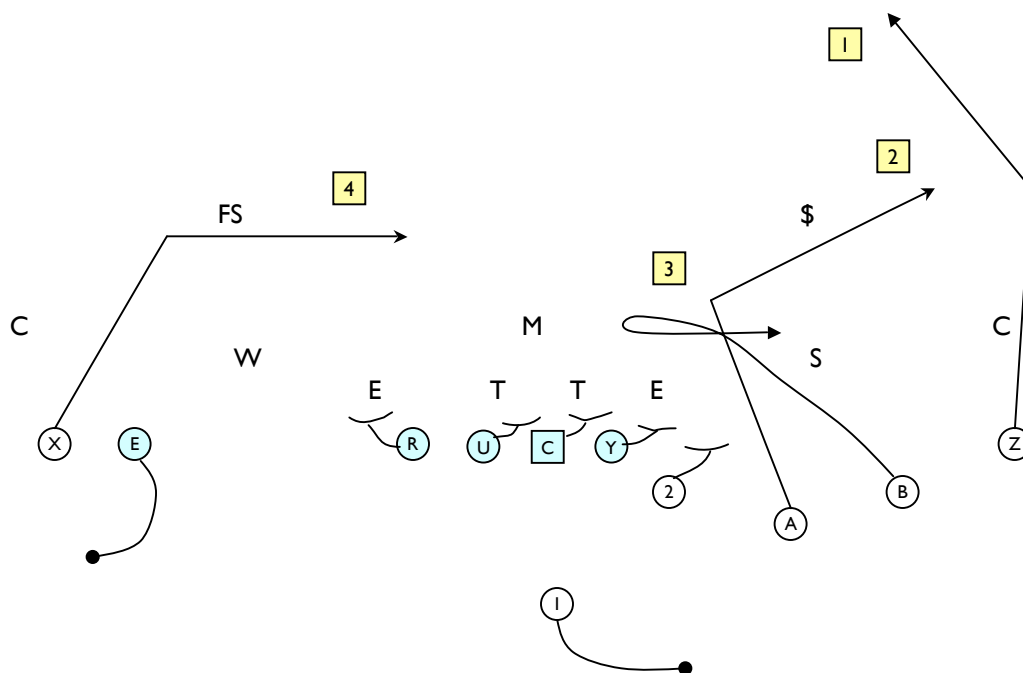
Z : Listen for Hot Call, Quick Screen Action Right

I : Identify (L-R) Advantage : Quick Screen Hot Play Right (or) 3-Step Drop, Read Route Combo Left.

2 : Zoom Motion, 7 Step Corner Route

ASSIGNMENTS:

2 : Fold Inside look for work on DT and then Crack first ILB



THE ROBBER BEATER

ASSIGNMENTS:

X : Backside Dig or Deep In at 15-yards depth.

E : Decoy negative hitch.

R : Shift Down to become Tackle and then 18 Pass Pro

U : 18 Pass Pro

C : 18 Pass Pro

Y : 18 Pass Pro

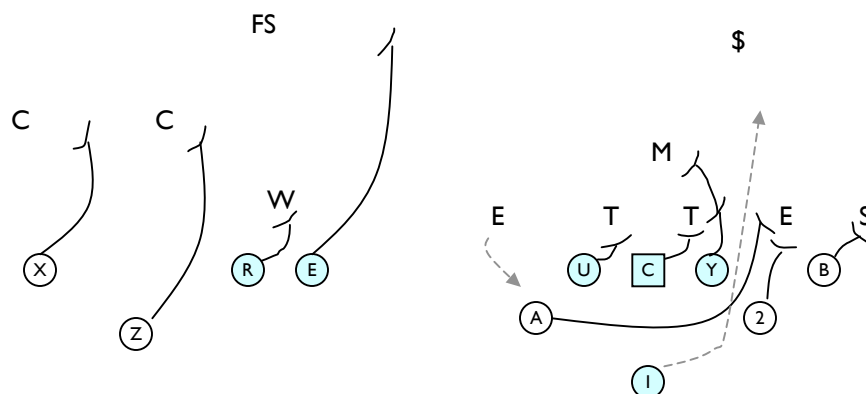
A : Deepen alignment to 3-yards behind L.O.S. "V" Route – 8 steps vertical then break outside.

B : Bounce Route in FRONT of the (A) WR. Once the (A) Clears, then do Bounce Route.

Z : Deep Post: Must have outside release on CB no matter what coverage to get him turned.

I : 18 Action. Reads: Deep Post, "V" Route, Bounce and then Backside Dig.

2 : 18 Pass Pro



SUBSTITUTING "HEAVY" PERSONNEL INTO THE GAME CAN CREATE MISMATCHES VERSUS A SMALLER DEFENSIVE PERSONNEL PACKAGE. THIS PLAY CAN BE FOR SHORT YARDAGE SITUATIONS, AS WELL AS MIXING UP THE TEMPO OF THE GAME. "JUMP PASS" TO THE (B) LOOKS GOOD TOO.

ASSIGNMENTS:

X : Convoy

E : Convoy

R : Dig Out WLB

U : Scoop

C : Ace react with (Y)

Y : Ace react with (C) and work up to ILB

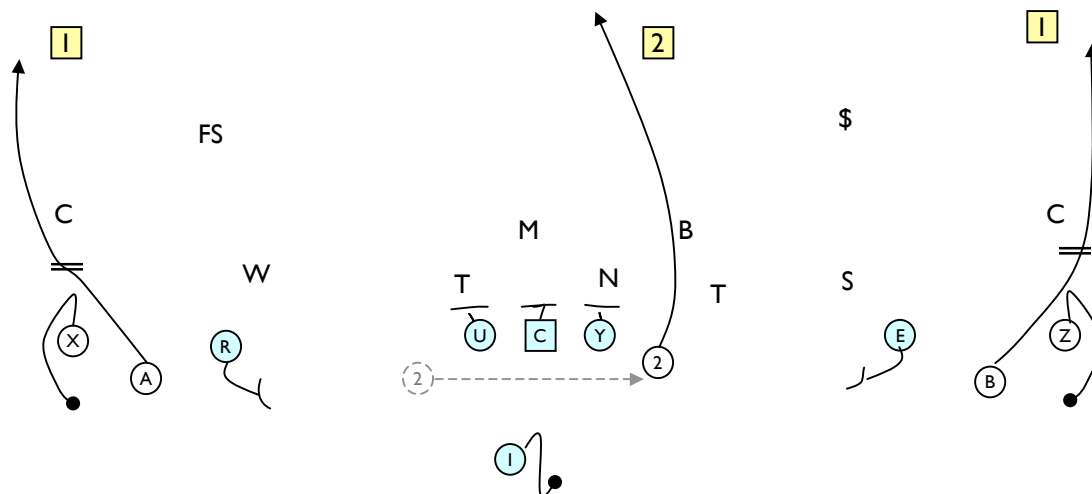
A : Bolt Right and lead block, attack DE or first threat to open the hole

B: Kick out SLB

Z : Convoy

I : Receive snap and allow (A) to lead up through the hole, read it and Go fast downhill

2 : Kick Out DE

**ASSIGNMENTS:**

X : Decoy Quick Screen

A : Decoy Kick Out Block on CB, when he bites, then Sprint Up sideline looking for the ball.

R : Do Not Go down field. Decoy Block WLB.

U : I90 Pass Pro

C : I90 Pass Pro

Y : I90 Pass Pro

E : Do Not Go down field. Decoy Block SLB.

B : Decoy Kick Out Block on CB, when he bites, then Sprint Up sideline looking for the ball.

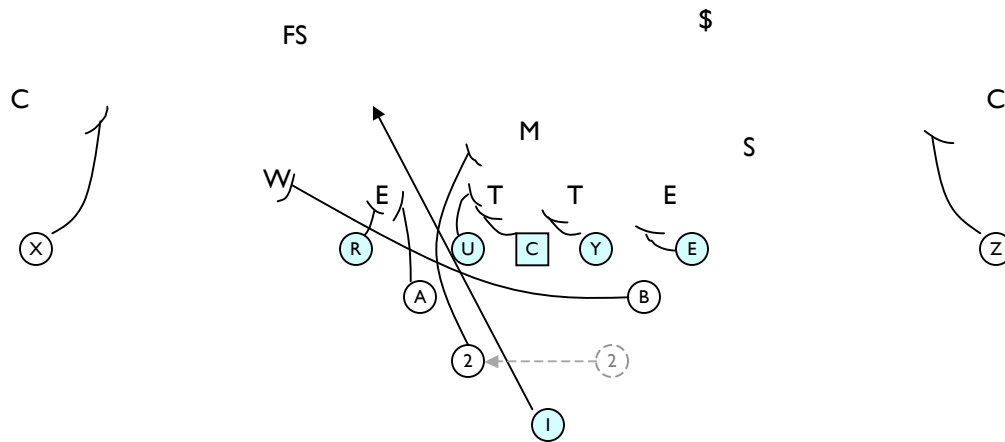
Z : Decoy Quick Screen

I : 3 step Drop, Pump Quick Screen and Throw the Smoke Route. Check to Shoot Route.

2 : Creep to Width for Clean Release, Attack Adjusting ILB with Shoot Route

RACK CREEP QB POWER LEFT

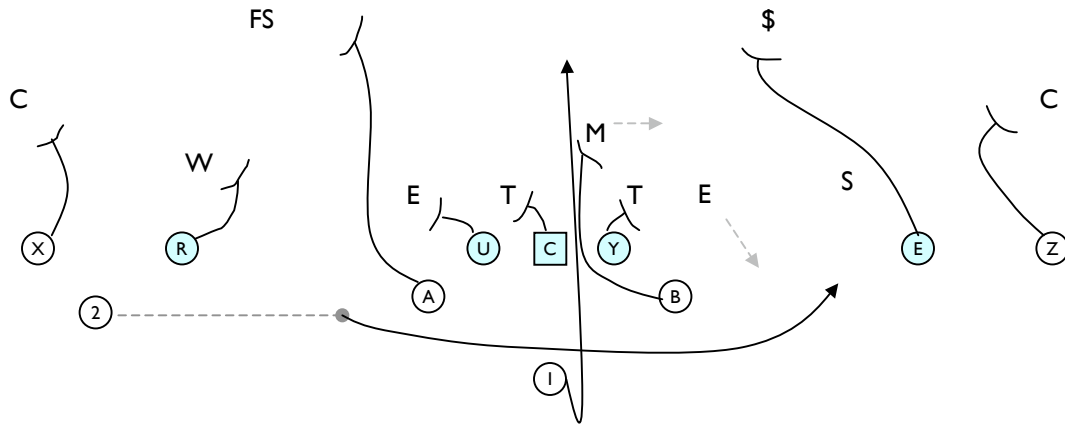
A-11 OFFENSE



SHORT YARDAGE

ASSIGNMENTS:

- X : Convoy
- E : Scoop Left
- R : Double Team DE with (A)
- U : Double Team Play Side Tackle with (C)
- C : Double Team Play Side Tackle with (U)
- Y : Scoop Left
- A : Adjust Split for best angle for Double Team of the DE with (R)
- B : Attack Across Formation and Kick Out WLB.
- Z : Convoy
- I : Receive snap and allow (B) to Cross, Follow (2) back
- 2 : Get off and Attack First Inside Threat



ASSIGNMENTS:

X : Convoy

E : Dig out Strong Safety

R : Convoy

U : Kick Out DE

C : Kick Out backside DT

Y : Kick Out play side DT

A : Release wide and Stalk FS

B: FOLD underneath Y and then Kick Out MLB as he Flows to Sweep on the Fake

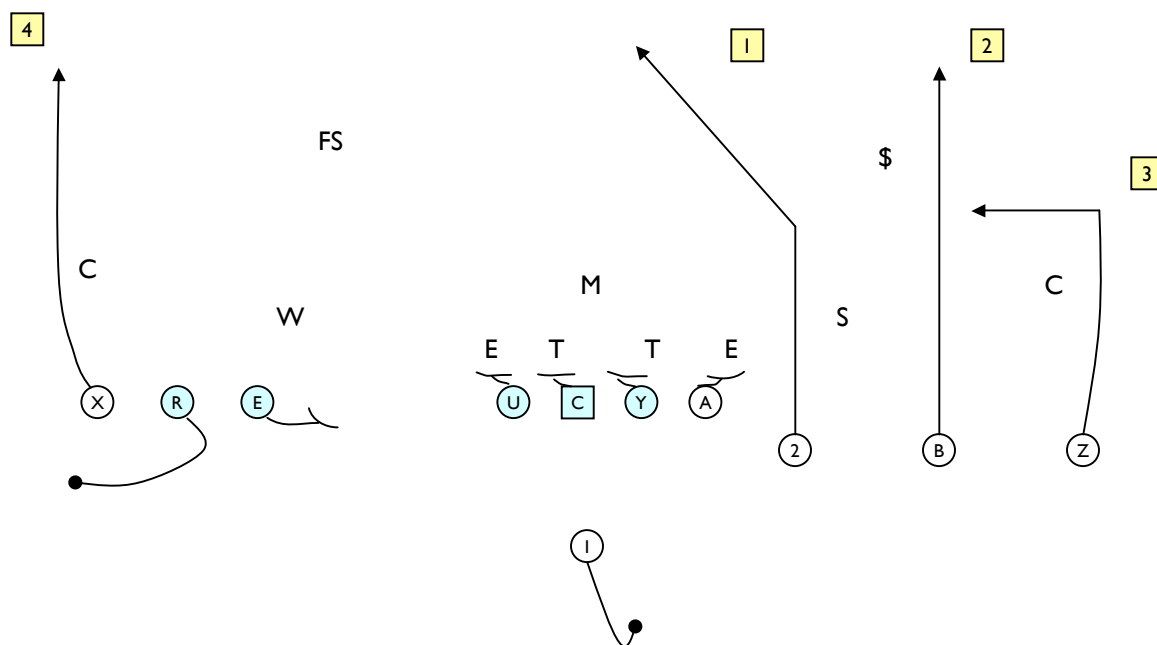
Z : Dig out CB

I : FAKE Burn Sweep Right and Stay Low. Let the MLB Flow and then Hit the Hole Fast.

2 : Burn Motion Fast and SELL the Fake. Do Not Look back and Sell it.

34 STAGGER ALL GO (Z) DIG

A-11 OFFENSE

**ASSIGNMENTS:**

X : Go Route

A : 190 Pass Pro

R : Decoy Negative Hitch

U : 190 Pass Pro

C : 190 Pass Pro

Y : 190 Pass Pro

E : 18 Pass Pro.

B : Go Route

Z : 15 Yard Dig

I : 5 Step Drop, Go through proper reads.

2 : 9 Step Skinny Post

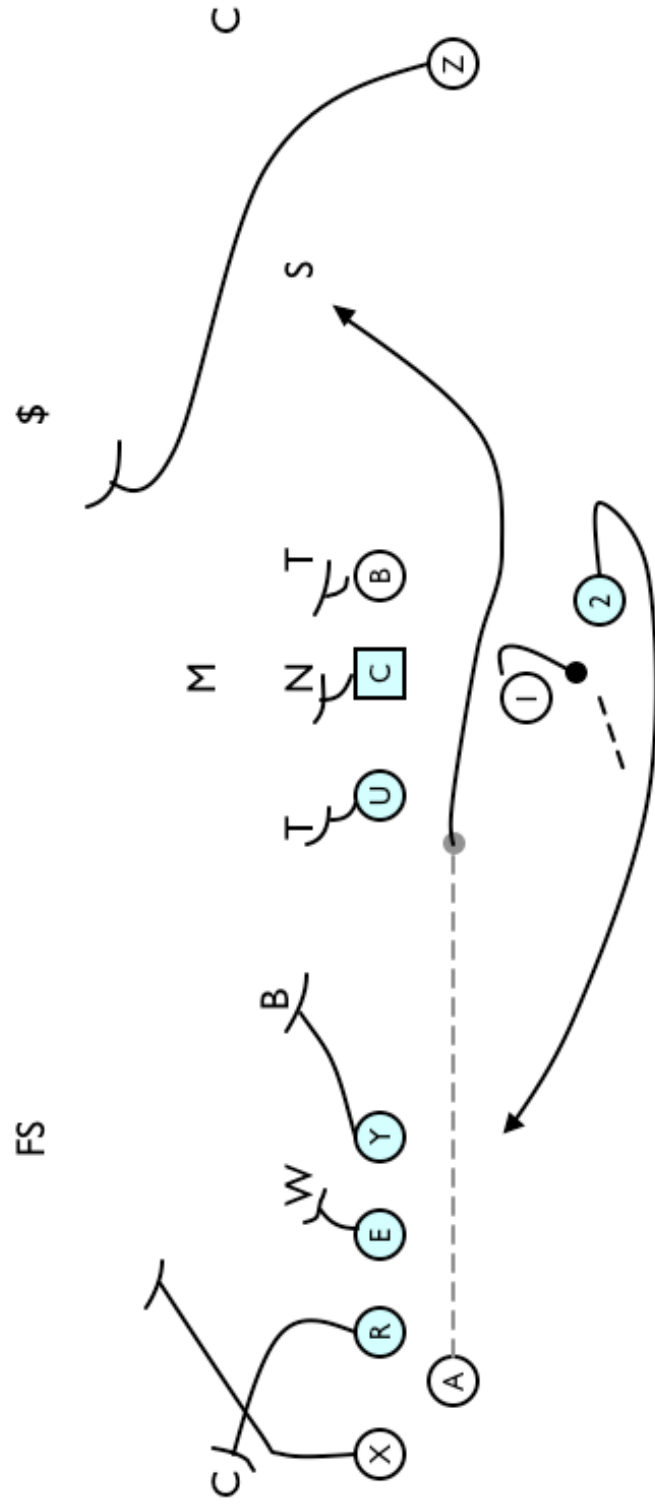


PLAY CARDS

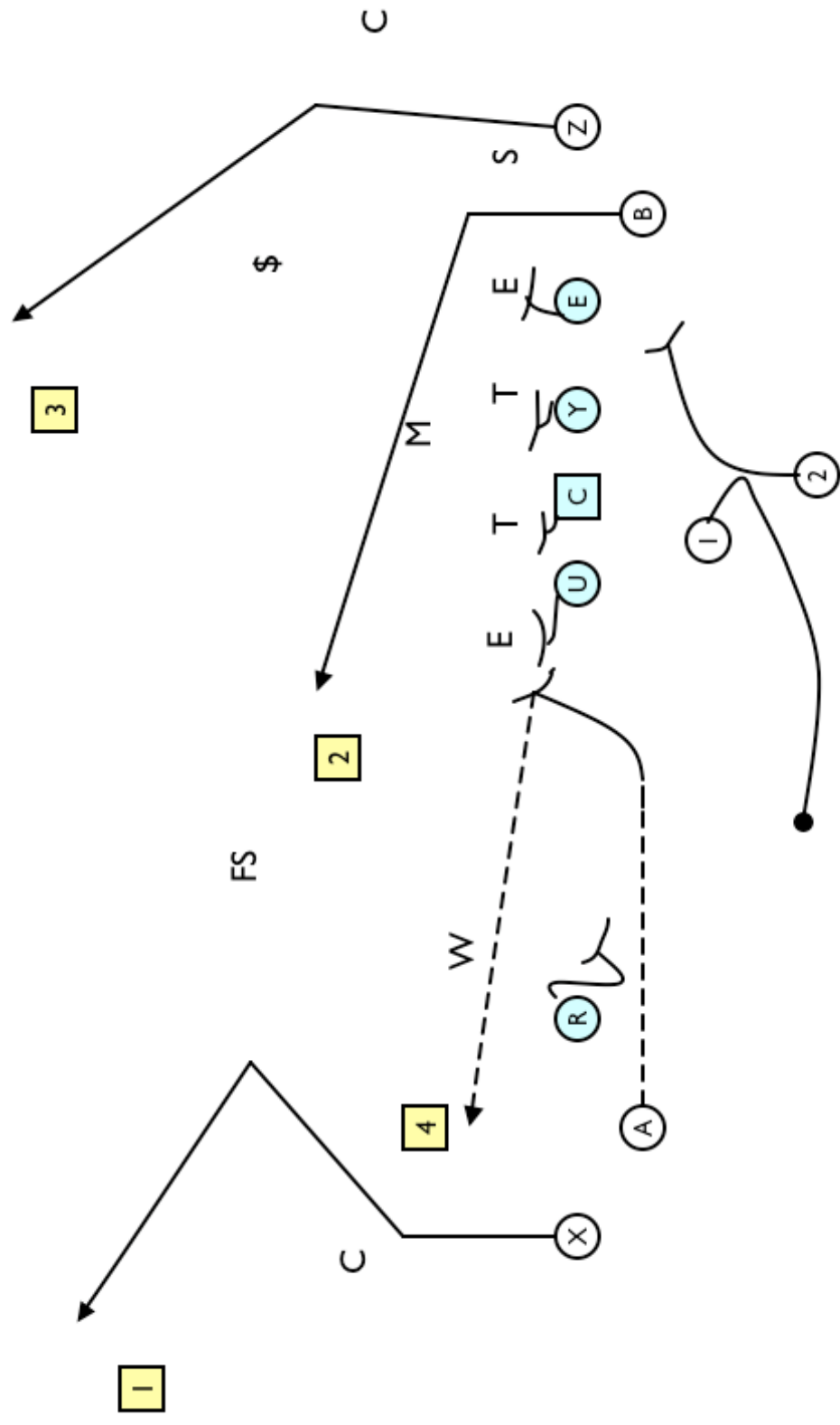


PRINT, TAKE TO THE HUDDLE
AND RUN AN A-1 1 PLAY IN MINUTES!

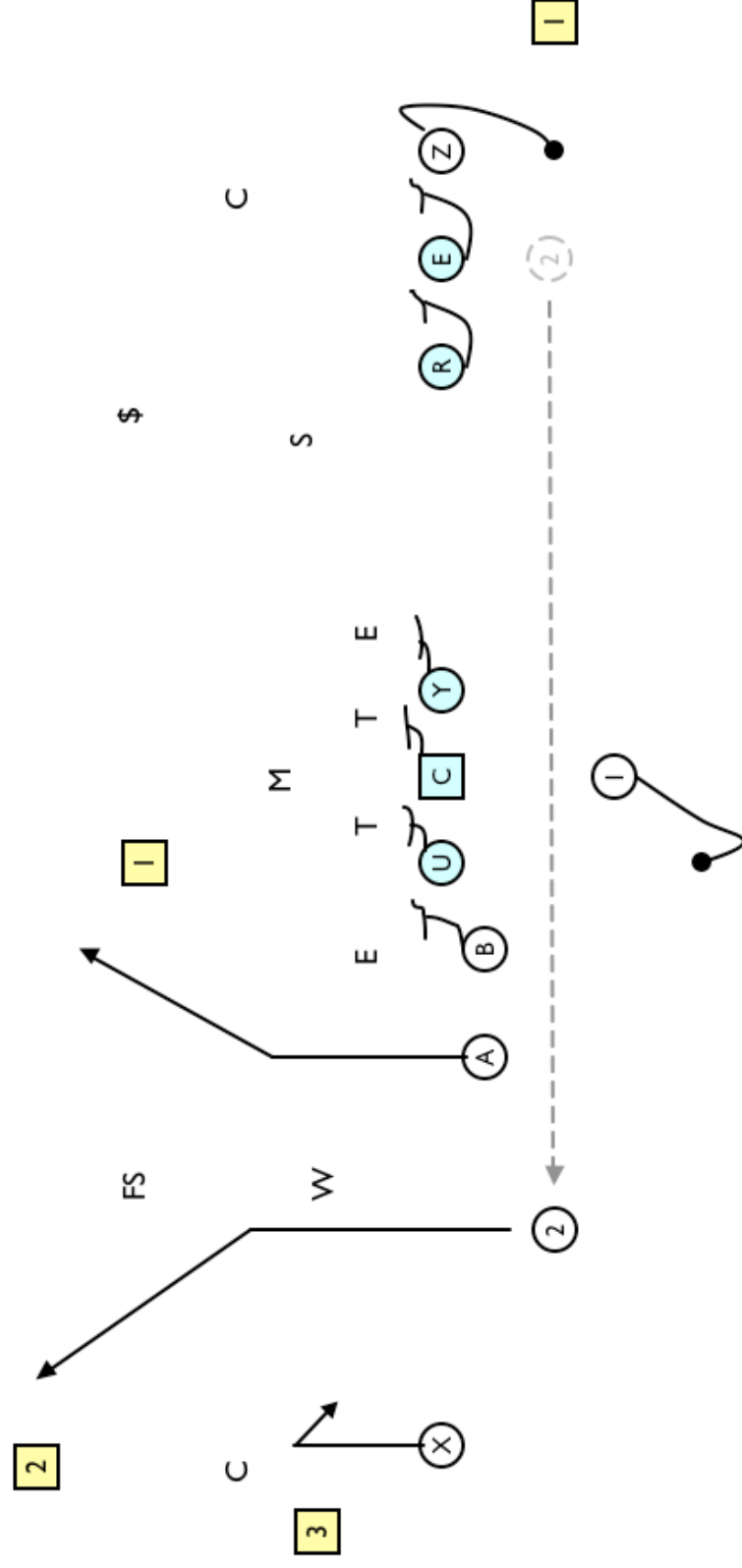
43 (A) BURN 37 TOSS



BLUE TIGHT (A) CRACK 27 RAZOR

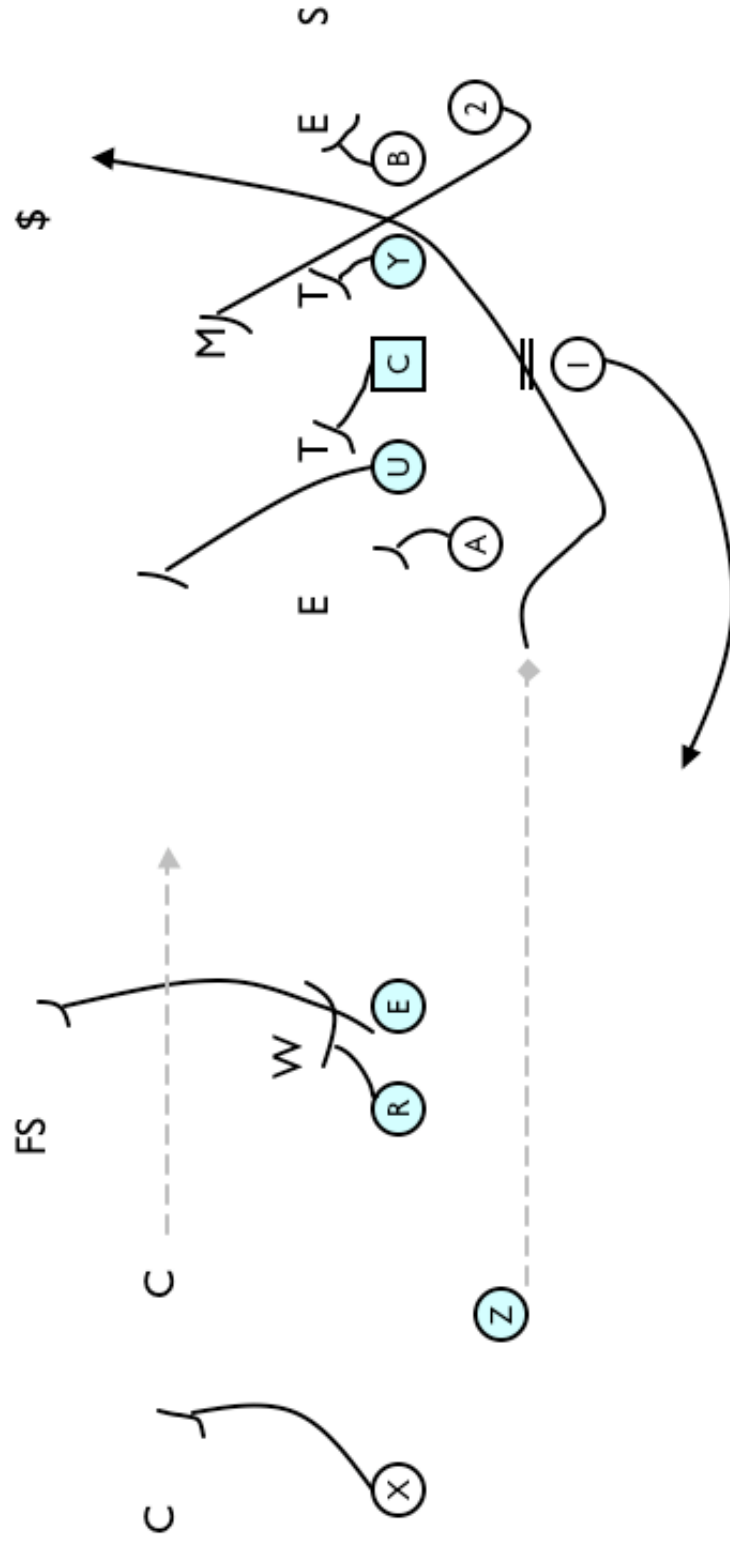


133 FLEX (2) ZOOM 290 SLANT CORNER

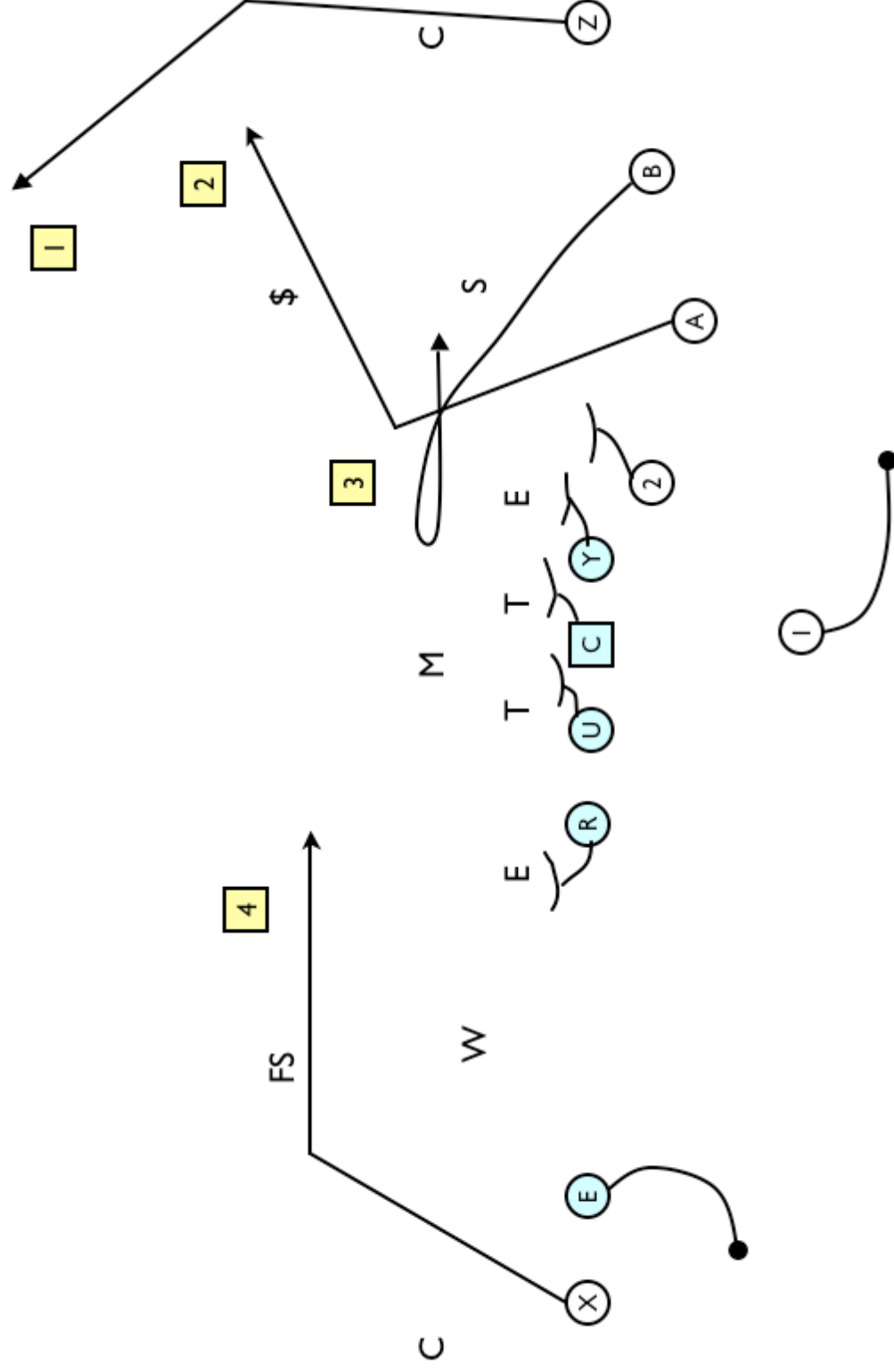


* QB HOT CALL FOR QUICK SCREEN RIGHT

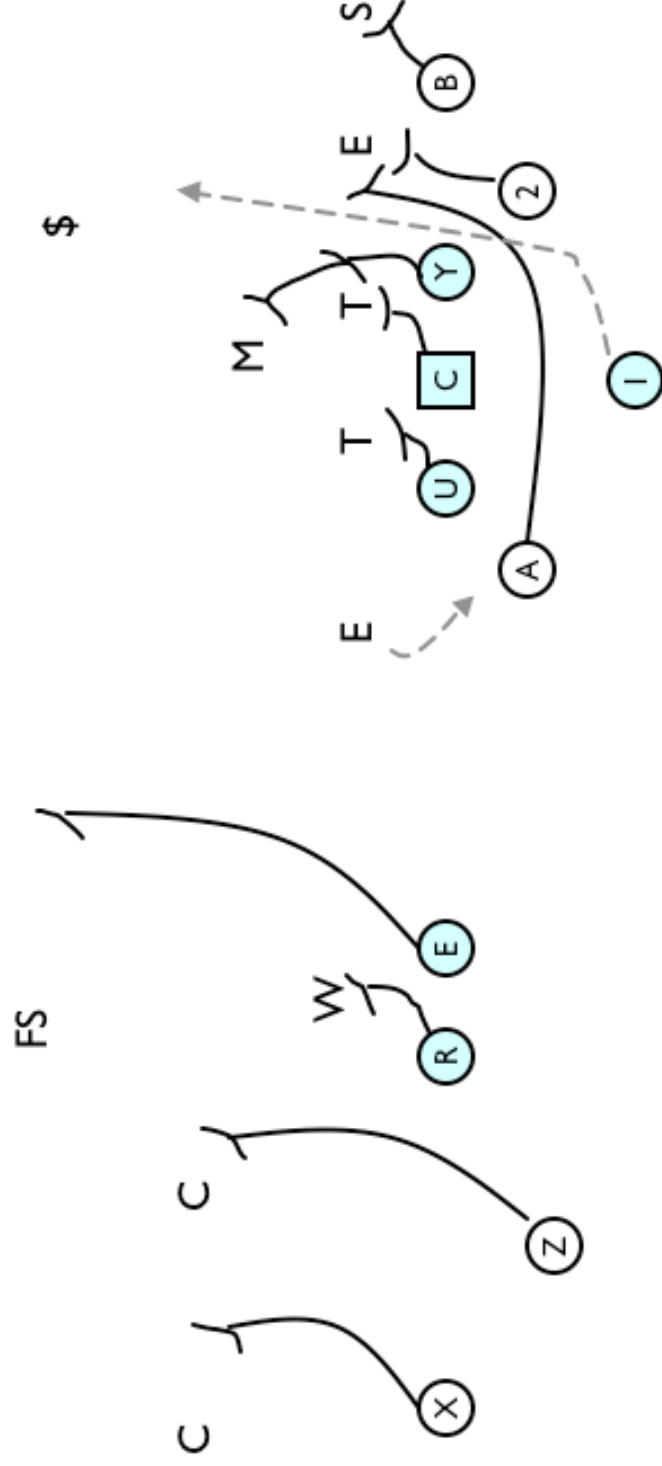
1 2 4 (Z) BURN FALCON



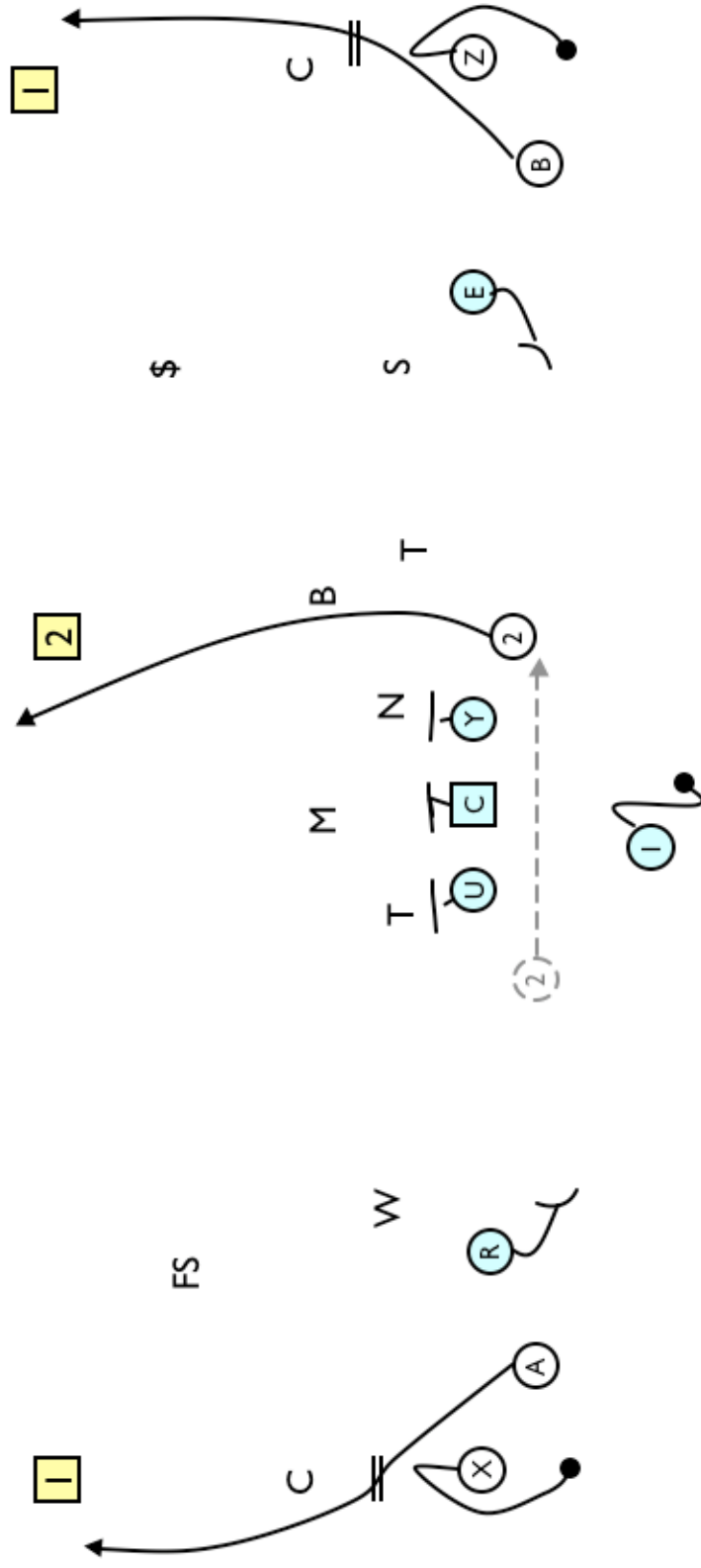
241 STAGGER 18 GUSHER



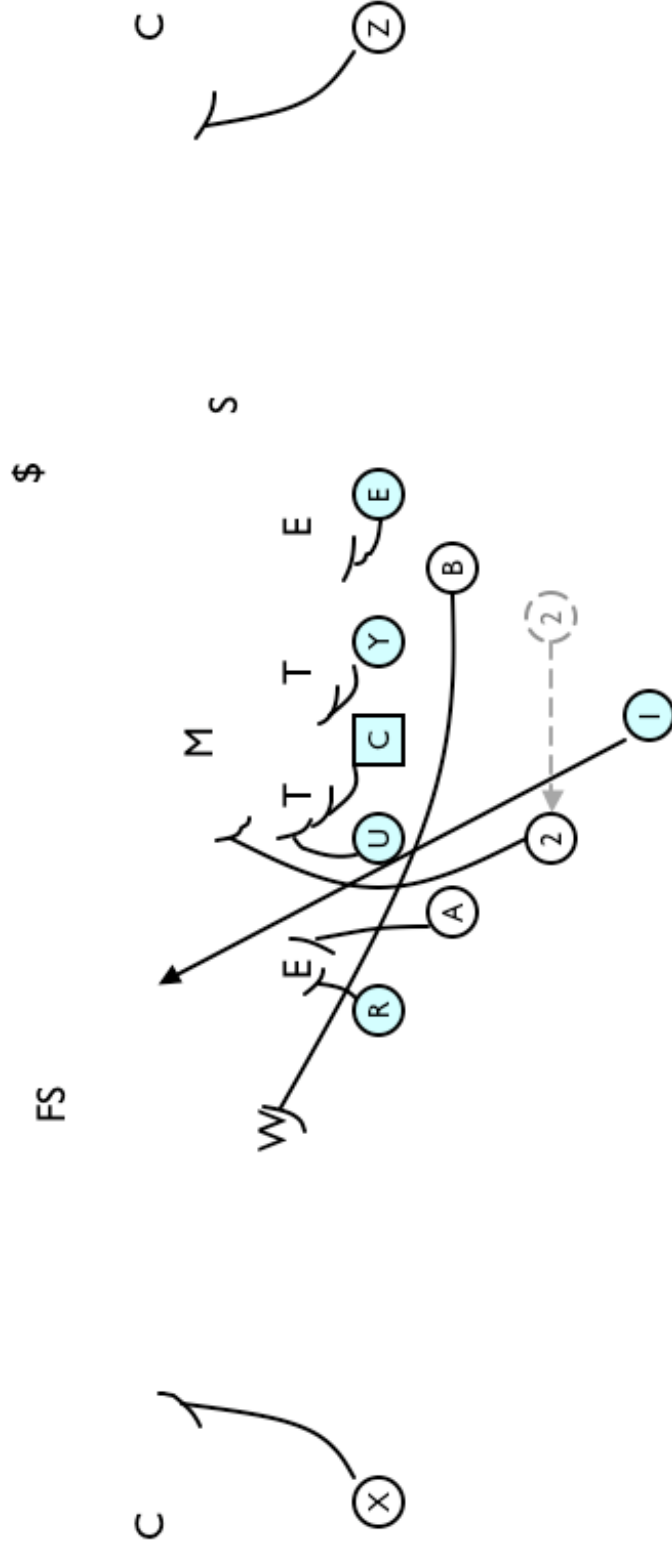
124 BEAST WILDCAT RIGHT



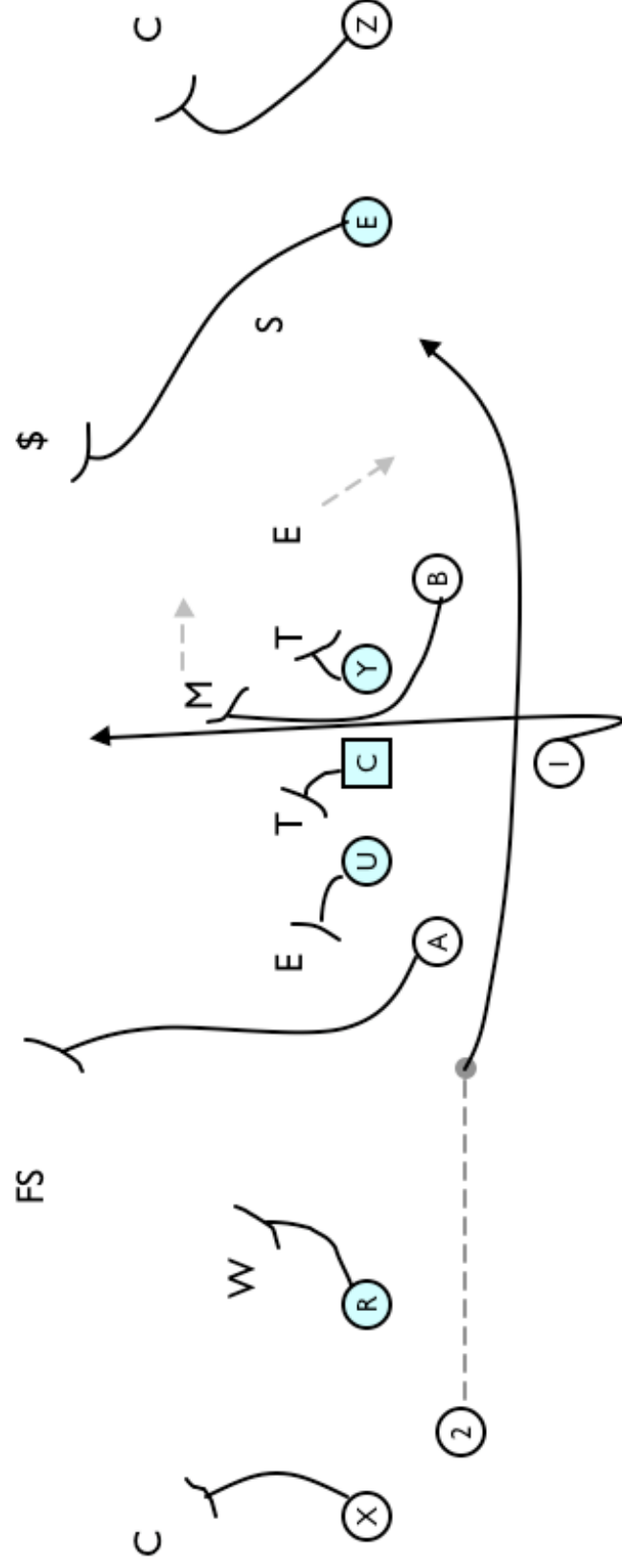
BASE CREEP SMOKE SHOOT



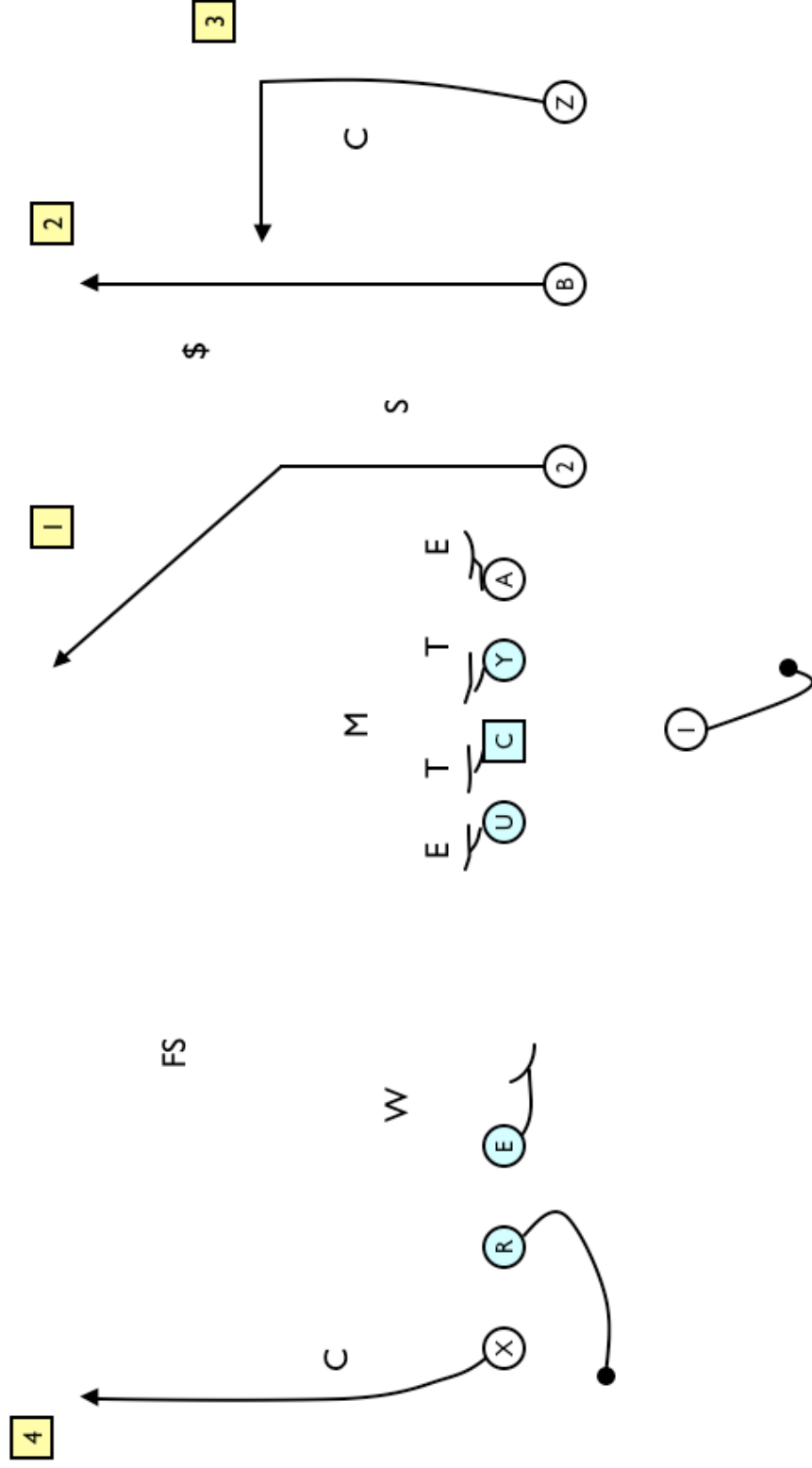
RACK CREEK QB POWER LEFT



WING BURN QB DART

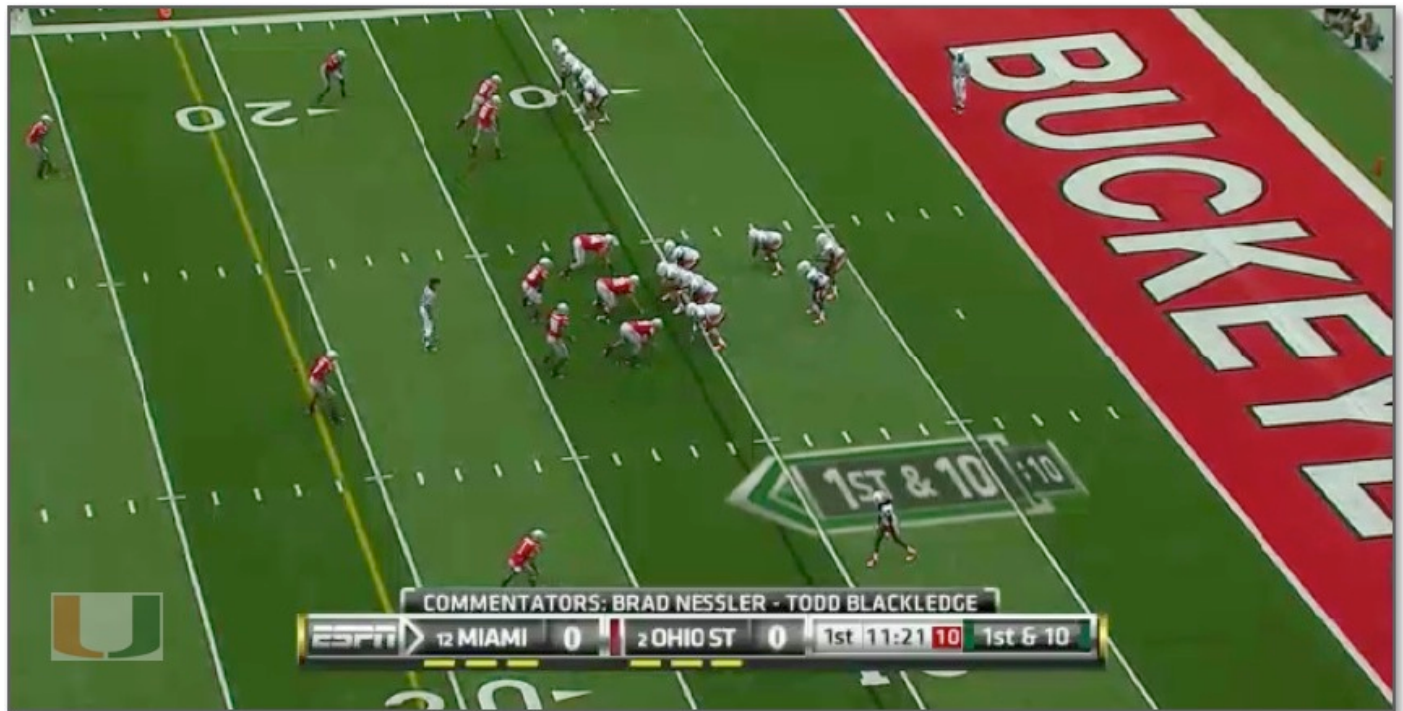


34 STAGGER ALL GO (Z) DIG



THE A-11 OFFENSE THRIVES WITHIN TRADITIONAL FOOTBALL RULES!

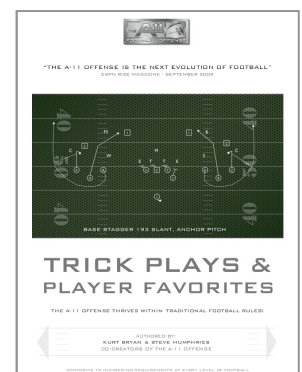
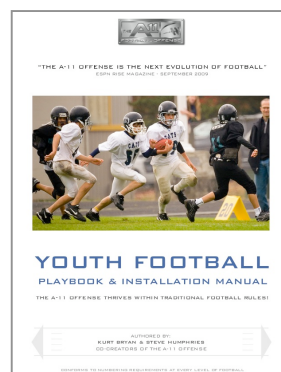
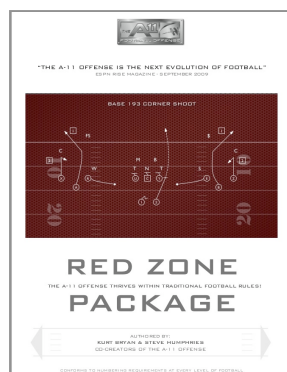
THE A-11 OFFENSE IS AN EXCITING, SUPER SPREAD, MULTIPLE QUARTERBACK OFFENSE THAT FEATURES INNOVATIVE SCHEMES AND DIVERSE FORMATIONS. SINCE ITS DEBUT IN 2007, THE A-11 HAS CHALLENGED THE STATUS QUO & PUSHED THE EVOLUTION OF FOOTBALL FORWARD.



MIAMI VERSUS OHIO STATE SEPTEMBER 2010

"IN A STANDARD FORMATION WITH FIVE FIXED OFFENSIVE LINEMEN, A PLAY CAN UNFOLD WITH ONLY 36 DIFFERENT SCENARIOS IN TERMS OF WHO CAN ADVANCE THE FOOTBALL - INCLUDING A QUARTERBACK SNEAK. BUT, IN THE A-11 OFFENSE, THE RECEIVERS, BACKS AND LINEMEN (EVEN THE QUARTERBACKS) ARE INTERCHANGEABLE, AND THE NUMBER OF DIFFERENT POSSIBILITIES FOR WHAT CAN HAPPEN ON A GIVEN PLAY SKYROCKETS TO 16,632." - SCIENTIFIC AMERICAN MAGAZINE

FOR MORE A-11 OFFENSE INFORMATION AND PLAY IDEAS



VISIT INNOVATIVE FOOTBALL ONLINE AT WWW.A11OFFENSE.COM